

Profile

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What is Profile?

- ▶ It's an ambulance company
- ▶ It's a private family company
- ▶ Established in 1982
- ▶ Founder : Kosti Repo and Keijo Repo
- ▶ It sells 400-500 vehicles a year
- ▶ There are over 7 franchises around the world and they sell in 20 countries including Poland, Germany, USA etc.
- ▶ They cost about 100.000 euros. If they have special features they can cost about 20.000 euros.

WHO SPONSORS PROFILE?

- Profile is sponsored by very famous companies :
 - Mercedes,
 - Volkswagen,
 - Ford,
 - Renault
 - BMW

History of profile

- ▶ It was first called "likori Ky" but quickly changed
- ▶ It has sold over 600 vehicles globally and more than 200 in Helsinki this year
- ▶ They are a growing company
- ▶ 70% of Finnish ambulances are made by Profile local companies

SOME MORE FACTS

- ▶ There are 13 processes
- ▶ They have a can-bus control system
- ▶ None of the material is recycled
- ▶ Their roof is different from any other ambulance companies
- ▶ Their products are highly recommendable in all over the world
- ▶ 41 pieces of ambulance were delivered for President Putin
- ▶ Their staff is really careful and makes sure everything is safe